

# IABPAD

The International Academy  
of  
Business and Public Administration  
Disciplines

Conference Program

Las Vegas, Nevada

October 22-25, 2015



[www.iabpad.com](http://www.iabpad.com)

# WELCOME

Welcome to the 2015 International Academy of Business and Public Administration Disciplines (IABPAD) Fall Conference in Las Vegas, Nevada. The goal of this conference is to provide an opportunity for participants to present their research papers and exchange ideas and ways by which private and public organizations and nations can meet global challenges in the twenty-first century. We hope that all of you enjoy your visit to Las Vegas and find the various sessions and other activities of the IABPAD worthwhile and enjoyable.

We are proud to announce that participants at this conference have made significant contributions to the literature through their research and advanced ideas. We encourage you to explore outside your disciplines and sample the work of your peers from across the spectrum.

We are glad to announce that the IABPAD sponsors seven refereed journals. *International Journal of Business and Public Administration (IJBPA)*, *International Journal of Business and Economics Perspectives (IJBEP)*, *International Journal of Education Research (IJER)*, *International Journal of Business, Accounting, and Finance (IJBAF)*, *International Journal of Business, Marketing, and Decision Sciences (IJBMDs)*, *International Journal of Management and Human Resources (IJMHR)*, and *International Journal of Business Research and Information Technology (IJBRIT)*. Each journal has an ISSN number, issued by the library of Congress, Washington, DC. Articles published in the seven journals will be included in the databases of **EBSCO** publishing Inc. and **Gale/ Cengage Learning**.

We would like to thank those who agreed to participate as paper reviewers, discussants, and session chairs. We would like to extend our heart-felt and deepest appreciation to each of you. It is our authors and the conference participants who make the IABPAD successful and who support our efforts to achieve our goal. Thank you and have a great conference.

**Abdalla Hagen**  
Program Chair

**Raja Nassar**  
Conference Chair

**Morsheda Hassan**  
Conference Coordinator

# **THE INTERNATIONAL ACADEMY OF BUSINESS AND PUBLIC ADMINISTRATION DISCIPLINES**

## **Conference Program**

**Thursday, October, 22, 2015**

**3:00 PM – 6:00 PM: ARRIVAL OF PARTICIPANTS  
ON-SITE CONFERENCE  
REGISTRATION  
Copper Room**

**Friday, October 23, 2015**

**8:00 AM- 5:00 PM: ON-SITE CONFERENCE  
REGISTRATION  
Copper Room**

**8:30 AM to 10:00 AM Friday, October 23, 2015**

**Location: PARLOR E**

**Service and Health Care Management Session**

**SESSION CHAIR: Patricia B. Robertson, Southern University at New Orleans, LA**

**COMBATTING CHILDHOOD OBESITY IN MARGINALIZED COMMUNITIES IN NEW ORLEANS THROUGH COMMUNITY DEVELOPMENT CORPORATIONS (CDCS) (109)**

**Patricia B. Robertson, Southern University at New Orleans, LA**

**MEASURING SERVICE QUALITY IN A PHARMACEUTICAL CONTACT CENTRE – A CASE STUDY (118)**

**Stephanie Teufel, University of Fribourg, Switzerland**

**Mario Gstrein, University of Fribourg, Switzerland**

**Salomé Karlen, University of Fribourg, Switzerland**

**A PROPOSED FRAMEWORK TO DETERMINE CHOKEPOINTS PREVENTING BETTER PATIENT FLOW IN EMERGENCY DEPARTMENTS (137)**

**Danilo Sirias, Saginaw Valley State University, MI**

**INTERNATIONAL COMPARATIVE STUDY OF HEALTHCARE COST: A STATISTICAL ANALYSIS (184)**

**Miranda Zhang, Georgia Gwinnett College, Lawrenceville, GA**

**Tyler Yu, Georgia Gwinnett College, Lawrenceville, GA**

**Spero Peppas, Georgia Gwinnett College, Lawrenceville, GA**

**Stephanie Peppas, Georgia Gwinnett College, Lawrenceville, GA**

**DISCUSSANTS: Danilo Sirias, Saginaw Valley State University, MI**

**Miranda Zhang, Georgia Gwinnett College, Lawrenceville, GA**

*The International Academy of Business and Public Administration Disciplines*

**8:30 AM to 10:00 AM Friday, October 23, 2015**

**Location: PARLOR D**

**Education/Education Technology/Distance Learning Session**

**SESSION CHAIR: Johnny Snyder, Colorado Mesa University**

**COMMUNICATION OVERLOAD: MANAGING STUDENT AND ACADEMIC  
INSTITUTION EXPECTATIONS OF 24/7 AVAILABILITY (124)**

**Thomas R. Tudor, University of Arkansas at Little Rock, AR**

**BENEFITS FROM CHARGING IN-STATE AND OUT-OF-STATE MBA STUDENTS  
THE SAME TUITION RATE: SOME EVIDENCE FROM THE WEST COLLEGE OF  
BUSINESS MBA PROGRAM AT WEST LIBERTY UNIVERSITY (135)**

**Gregory Chase, West Liberty University**

**ONLINE LEARNING ENVIRONMENT IN MATHEMATICS CLASSES FROM  
COLLEGE STUDENTS' PERSPECTIVES (157)**

**Nazanin Tootoonchi, Frostburg State University, MD**

**Ahmad Tootoonchi, Frostburg State University, MD**

**STRATEGIC CONFLICT IN HIGHER EDUCATION ENROLLMENT PLANNING:  
A SYSTEMS THINKING PEDAGOGICAL SIMULATION (192)**

**Paul Stepanovich, Southern Connecticut State University**

**Jim Mueller, College of Charleston, Charleston SC**

**DISCUSSANTS: Gregory Chase, West Liberty University**

**Jim Mueller, College of Charleston, Charleston SC**

**8:30 AM to 10:00 AM Friday, October 23, 2015**

**Location: PARLOR F**

**Management/Leadership Session**

**SESSION CHAIR: Hamid Khan, Our Lady of the Lake University**

**EMOTIONAL INTELLIGENCE USING CONCEPT MAP ALGORITHM: A STUDY OF TRANSFORMATIONAL LEADER WITHIN YOU (102)**

**Hamid Khan, Our Lady of the Lake University**

**A PERISCOPE ON GLOBAL ISSUES CONFRONTING WOMEN IN TOP LEADERSHIP AND MANAGEMENT POSITIONS (144)**

**Semere Haile, Grambling State University**

**Tsegai Emmanuel, Grambling State University**

**Augustine Dzathor, Grambling State University**

**PRINCIPALS' PARTICIPATIVE MANAGEMENT STYLE AND CONFLICT RESOLUTION SKILLS AS PREDICTORS OF TEACHERS' JOB COMMITMENT IN PUBLIC SECONDARY SCHOOLS (172)**

**Adeyemi Muyiwa, Olabisi Onabanjo University, Ogun State, Nigeria**

**Oni Joshua Olugbenga, Olabisi Onabanjo University, Ogun State, Nigeria**

**Durojaiye Adekunle, Olabisi Onabanjo University, Ogun State, Nigeria**

**Mark Omolade, Olabisi Onabanjo University, Ogun State, Nigeria**

**PROJECT TEAM SELECTION USING SOCIAL NETWORKS: A CASE STUDY (177)**

**Panos Fitsilis, TEI Thessaly, Larissa, Greece**

**Achilles Kameas, Hellenic Open University, Patras, Greece**

**Konstantinos Togias, Hellenic Open University, Patras, Greece**

**DISCUSSANTS: Semere Haile, Grambling State University**

**Adeyemi Muyiwa, Olabisi Onabanjo University, Ogun State, Nigeria**

*The International Academy of Business and Public Administration Disciplines*

**Friday, October 23, 2015**

***10:00 AM-10:30 AM***

***COFFEE BREAK***

**Copper Room**



**10:30 AM to 12:00 (Noon) Friday, October 23, 2015**

**Location: PARLOR E**

**Legal issues in Business/Public Administration Session**

**SESSION CHAIR: Jeffery R. D'Amico, SUNY College at Old Westbury, NY**

**THE IMPACT OF FACEBOOK ON THE POLITICAL ENGAGEMENT IN KUWAIT  
(154)**

**Ahmed Al-Fadhli – Minister of Media**

**MARYLAND V. WYNNE: THE COMMERCE CLAUSE OF THE U.S. CONSTITUTION  
INVALIDATES A STATE INCOME TAX STATUTE FOR THE FIRST TIME –AN  
ANALYSIS OF THE DORMANT COMMERCE CLAUSE, THE U.S. SUPREME  
COURT'S DECISION IN WYNNE; AND THE POTENTIAL CHALLENGES AND  
CONSEQUENCES TO A STATE'S INCOME TAX STATUTE (158)**

**Jeffery R. D'Amico, SUNY College at Old Westbury, NY  
Christina Galasso, C.P.A.**

**FEMALES OVERCOMING PERCEIVED BARRIERS TO ATTAIN LEADERSHIP  
POSITIONS IN LOCAL GOVERNMENT (160)**

**Dorothy Alexander, Argosy University, Las Vegas, NV  
Evelyn Lim, Argosy University, Las Vegas, NV**

**DISCUSSANTS: Dorothy Alexander, Argosy University, Las Vegas, NV  
Jeffery R. D'Amico, SUNY College at Old Westbury, NY**



**10:30 AM to 12:00 (Noon) Friday, October 23, 2015**

**Location: PARLOR D**

**Economics/International Economics Session**

**SESSION CHAIR: Chinedu B. Ezirim, University of Port Harcourt, Nigeria**

**DETERMINANTS OF FOREIGN DIRECT INVESTMENT INFLOWS IN NIGERIA: AN EMPIRICAL ANALYSIS (1970-2011) (103)**

**E. J. Okereke, University of Port Harcourt, Nigeria  
N. O. Ebulison, University of Port Harcourt, Nigeria**

**EXPENDITURE-UNEMPLOYMENT RELATION IN SUB-SAHARAN AFRICA: MACROFINAMETRIC EVIDENCE FROM NIGERIA (181)**

**Chinedu B. Ezirim, University of Port Harcourt, Nigeria  
Daniel Eniekezimene, University of Port Harcourt, Nigeria  
Azuka E. Amuzie, Ministry of Finance, Imo State, Nigeria  
Nneka Charles-Anyagwu, Imo State Polytechnics, Umuagwo, Owerri, Nigeria**

**ECONOMIC GROWTH AND INCOME DISTRIBUTION: REFLECTIONS ON EGYPT (183)**

**Salah El Sabaa, Future University, Cairo, Egypt**

**DISCUSSANTS: E. J. Okereke, University of Port Harcourt, Nigeria  
Salah El Sabaa, Future University, Cairo, Egypt**

**10:30 AM to 12:00 (Noon) Friday, October 23, 2015**

**Location: PARLOR F**

**Marketing Session**

**SESSION CHAIR: Ronald Drozdenko, Western Connecticut State University**

**SENTIMENT OF ONLINE PRODUCT REVIEWS: SHOULD MARKETERS RE-EXAMINE WORD OF MOUTH EFFECTS? (136)**

**Ronald Drozdenko, Western Connecticut State University**

**Donna Coelho, Western Connecticut State University**

**Marlene Jensen, Lock Haven University**

**THE RELATIONSHIP BETWEEN BRAND ASSOCIATION, BRAND AWARENESS, PERCEIVED QUALITY, BRAND LOYALTY AND BRAND EQUITY: A CASE STUDY OF APPLE IN THAILAND (155)**

**Tran Truong An, Assumption University, Bangkok, Thailand**

**Sirion Chaipoopirutana, Assumption University, Bangkok, Thailand**

**Howard Combs, San Jose State University, San Jose, CA**

**MARKET ORIENTATION DEVELOPMENT IN SMALL MARKET NON-PROFIT SETTINGS (127)**

**Reginald Sheppard, The University of New Brunswick, Fredericton, NB**

**Cynthia Parsons Sheppard, The University of New Brunswick, Fredericton, NB**

**DISCUSSANTS: Donna Coelho, Western Connecticut State University**

**Reginald Sheppard, The University of New Brunswick, Fredericton, NB**

**Friday, October 23, 2015**

***12:00 (Noon) to 1:30 PM***

**IABPAD LUNCH  
at  
HARRAH'S HOTEL**

**Reno Room**

**Boxed Lunch**

**1:30 PM to 3:00 PM Friday, October 23, 2015**

**Location: PARLOR E**

**Education/Curriculum and Students Session**

**SESSION CHAIR: Felix U. Kamuche, Morehouse College, Atlanta, GA**

**TEACHING MANAGEMENT AS ART, SCIENCE AND CRAFT: AN APPROACH USING BLOOM'S TAXONOMY (107)**

**Stephen C. Betts, William Paterson University, Wayne, NJ  
Roy Knaus, William Paterson University, Wayne, NJ**

**A STUDY ON INFLUENCE OF SOCIAL MEDIA ON STUDENTS' DECISION ON CHOOSING MANAGEMENT INSTITUTES IN THE CURRENT ENVIRONMENT (108)**

**R.K.Srivastava, University of Mumbai, India  
Sandhya Dhabe, University of Mumbai, India**

**WOMEN EDUCATION: A TOOL FOR POVERTY REDUCTION IN NIGERIA (121)**

**Egbeahie Ebinehita Mercy, College of Education, Ekiadolor, Nigeria**

**A FRAMEWORK FOR QUALITY SERVICE TO ONLINE STUDENTS (149)**

**Ali Ardalan, Old Dominion University, Norfolk, VA  
G. Steven Rhiel, Old Dominion University, Norfolk, VA  
Marek Wermus, Old Dominion University, Norfolk, VA**

**DISCUSSANTS: G. Steven Rhiel, Old Dominion University, Norfolk, VA  
Stephen C. Betts, William Paterson University, Wayne, NJ**

**1:30 PM to 3:00 PM Friday, October 23, 2015**

**Location: PARLOR D**

**Economics/ International Economics Session**

**SESSION CHAIR: Chinedu B. Ezirim, University of Port Harcourt, Nigeria**

**GLOBAL FINANCIAL CRISIS AND ITS IMPACT ON PERFORMANCE EFFICIENCY OF COMMERCIAL BANKS IN PAKISTAN BY USING DEA MODEL (146)**

**Anwar Ali Shah G.Syed, PVC-Sindh University Campus Dadu  
Faiz Muhammad Shaikh, SZABAC-Dokri-Larkana-Sindh-Pakistan  
Munawwar Ali Kartio, Askari bank**

**DETERMINATION OF INSURANCE PROFITABILITY: FINAMETRIC ANALYSIS OF THE NIGERIAN EXPERIENCE (182)**

**Chinedu B. Ezirim, University of Port Harcourt, Nigeria  
Austin Ayodele Momodu, Rivers State University of Science and Technology,  
Nigeria**

**AN INTERTEMPORAL ANALYSIS OF THE SOCIAL SECURITY TRUST FUND AND THE NATIONAL DEBT (175)**

**Daniel A. Talley, Dakota State University, Madison, SD**

**THE IMPACT OF THE GREAT RECESSION ON S&P 500 FIRMS AND THEIR MARKETING EFFORTS: AN EMPIRICAL ANALYSIS (176)**

**William J. Jones, The University of South Dakota, Vermillion SD  
Srinivasan Ragothaman, The University of South Dakota, Vermillion SD**

**DISCUSSANTS: Daniel A. Talley, Dakota State University, Madison, SD**

**William J. Jones, The University of South Dakota, Vermillion SD**

*The International Academy of Business and Public Administration Disciplines*

**1:30 PM to 3:00 PM Friday, October 23, 2015**

**Location: PARLOR F**

**Management/ Case Study Session**

**SESSION CHAIR: Donna Coelho, Western Connecticut State University**

**PROJECT COMPLEXITY MEASUREMENT: A CASE STUDY (178)**

**Panos Fitsilis, Technological Educational Institute of Thessaly, Greece**

**Vyron Damasiotis, Technological Educational Institute of Thessaly, Greece**

**DOES THE QUALITY OF TEACHING AND LEARNING IN BUSINESS PROGRAMS  
MAKE A DIFFERENCE IN HIGHER EDUCATION? (161)**

**Felix U. Kamuche, Morehouse College, Atlanta, GA**

**Abdalla Hagen, Wiley College, Marshall, Texas**

**INTEGRATING SOCIAL MEDIA, SOCIAL RESPONSIBILITY, AND CRISIS  
MANAGEMENT: PUBLIC RELATION'S GROWING ROLE IN FIRM STRATEGY  
(188)**

**Jun Lin, School of Business SUNY at New Paltz, NY**

**Ryan Randazzo, School of Business SUNY at New Paltz, NY**

**DISCUSSANTS: Felix U. Kamuche, Morehouse College, Atlanta, GA**

**Jun Lin, School of Business SUNY at New Paltz, NY**

**Friday, October 23, 2015**

***3:00 PM- 3:30PM***

***COFFEE BREAK***

**Copper Room**



**3:30 PM to 5:00 PM Friday, October 23, 2015**

**Location: PARLOR E**

**Management/ Human Resources Session**

**SESSION CHAIR: Panos Fitsilis, Technological Educational Institute of Thessaly, Greece**

**THE 21ST CENTURY GLOBAL WORKFORCE: WHO ARE THEY AND WHAT DO THEY WANT? (105)**

**Alexandra Montesi, Woodbury University, Burbank, CA**

**REWARDS AND RECOGNITION: WHAT DO TODAY'S EMPLOYEES WANT? (110)**

**Carla Henryhand, Strayer University, Nashville, TN**

**Kimberly Malone-Haddox, Strayer University, Nashville, TN**

**THE MODEL OF SPA SERVICE INNOVATION: THE CASE STUDY IN THAILAND (126)**

**Samorn Deesomlert, Eastern Asia University, Thailand**

**DISCUSSANTS: Jun Lin, School of Business SUNY at New Paltz, NY**

**Alexandra Montesi, Woodbury University, Burbank, CA**



**3:30 PM to 5:00 PM Friday, October 23, 2015**

**Location: PARLOR D**

**Economics/International Economics Session**

**SESSION CHAIR: Mei Miranda Zhang, Georgia Gwinnett College, Lawrenceville, GA**

**SOUTH AFRICA'S FDI PERFORMANCE: LEADER OR LAGGARD? (112)**

**Jay van Wyk, Pittsburg State University, Pittsburg, Kansas**

**Anil K. Lal, Pittsburg State University, Pittsburg, Kansas**

**Sang-Heui Lee, Pittsburg State University, Pittsburg, Kansas**

**TAX POLICY ADMINISTRATION AND ECONOMIC DEVELOPMENT IN EDO STATE (114)**

**Martha Ekata Igarago, College of Education, Edo State, Nigeria**

**ECONOMIC CRISIS OF PAKISTAN AND ITS IMPACT ON ECONOMY OF PAKISTAN (156)**

**Shaoib Khoso, Sukkur Institute of Science and Technology**

**CHINA'S ECONOMIC STRUCTURE CHANGES AND THE IMPACT ON STOCK MARKETS: A TREND ANALYSIS (185)**

**Mei Miranda Zhang, Georgia Gwinnett College, Lawrenceville, GA**

**Alice Collins, Georgia Gwinnett College, Lawrenceville, GA**

**Mary Saunders, Georgia Gwinnett College, Lawrenceville, GA**

**Cassie Bradley, Georgia Gwinnett College, Lawrenceville, GA**

**DISCUSSANTS: Jay van Wyk, Pittsburg State University, Pittsburg, Kansas**

**Shaoib Khoso, Sukkur Institute of Science and Technology**

**3:30 PM to 5:00 PM Friday, October 23, 2015**

**Location: PARLOR F**

**Computer Information Systems Session**

**SESSION CHAIR: Nabie Y. Conteh, Southern University at New Orleans, Louisiana**

**AUGMENTED REALITY WINDOW SHOPPING (128)**

**Freimut Bodendorf, University of Erlangen-Nuremberg, Germany**

**Christian Zagel, University of Erlangen-Nuremberg, Germany**

**BEST PRACTICES IN THE SELECTION AND UTILIZATION OF TOOLS AND  
METHODOLOGIES IN THE IMPLEMENTATION OF THE IT STRATEGIC  
PLANNING PROCESS (173)**

**Nabie Y. Conteh, Southern University at New Orleans, Louisiana**

**MITIGATING SECURITY RISKS USING CRITICAL SECURITY CONTROLS IN  
INFORMATION SYSTEMS (140)**

**Mustafa A. Kamal, University of Central Missouri, Warrensburg**

**Yammanur Maruthi Karthik, University of Central Missouri, Warrensburg**

**TECHNOLOGICAL CHANGE AND ECONOMIC INEQUALITY: IS THERE A CAUSE  
AND EFFECT? (130)**

**Rasool Azari, University of Redlands, Redlands, CA**

**DISCUSSANTS: Mustafa A. Kamal, University of Central Missouri, Warrensburg**

**Rasool Azari, University of Redlands, Redlands, CA**

**THE INTERNATIONAL ACADEMY OF BUSINESS  
AND PUBLIC ADMINISTRATION DISCIPLINES**

**Conference Program**

**Saturday, October 24, 2015**

**8:00 AM-12:00 PM: ON-SITE CONFERENCE  
REGISTRATION**

**Copper Room**

**8:30 AM to 10:00 AM Saturday, October 24, 2015**

**Location: PARLOR E**

**Accounting/International Accounting/ Business Education Session**

**SESSION CHAIR: Karen M. Oxner, University of Central Arkansas, Conway, Arkansas**

**AUDIT COMMITTEE AND ITS EFFECT ON FIRM PERFORMANCE: AN  
EMPIRICAL INVESTIGATION OF SAUDI ARABIAN COMPANIES (129)**

**Yaser Fallatah, King Fahd Univeristy of Petroleum and Minerals**

**PROPOSED LEASING STANDARDS APPLIED TO THE RETAIL INDUSTRY (142)**

**Thomas H. Oxner, University of Central Arkansas, Conway, Arkansas**

**Karen M. Oxner, University of Central Arkansas, Conway, Arkansas**

**INCONSISTENCY AND AMBIGUITY IN THE RESEARCH ON CAPITAL  
STRUCTURE (166)**

**Urban Österlund, University of Borås, Sweden**

**TO DROP OR NOT TO DROP: AN EXAMINATION OF STUDENT ATTITUDE  
TOWARD QUIZZES (132)**

**Songtao Mo, Purdue University Calumet, Hammond, IN**

**DISCUSSANTS: Songtao Mo, Purdue University Calumet, Hammond, IN**

**Yaser Fallatah, King Fahd Univeristy of Petroleum and Minerals**

**8:30 AM to 10:00 AM Saturday, October 24, 2015**

**Location: PARLOR D**

**International Business/Case Study Session**

**SESSION CHAIR: Ann Langlois, Palm Beach Atlantic University, Florida**

**WOMEN EDUCATION: A TOOL FOR POVERTY REDUCTION IN NIGERIA (121)**  
**Egbeahie Ebinehita Mercy, College of Education, Ekiadolor, Benin, Nigeria**

**LABOUR MARKET INCLUSION OF OLDER WORKERS IN EU AND SLOVENIA:  
THE INFLUENCE OF JOB SATISFACTION (163)**  
**Aleksander Aristovnik, University of Ljubljana, Ljubljana, Slovenia**  
**Ksenja Jaklič, University of Ljubljana, Ljubljana, Slovenia**

**THE VALUE OF SHORT TERM GLOBALBUSINESS TRIPS ON STUDENTS'  
PERCEPTUAL VALUES AND CULTURAL LEARNING EXPERIENCES (151)**  
**Ann Langlois, Palm Beach Atlantic University, West Palm Beach, Florida**  
**Ed Langlois, Palm Beach Atlantic University, West Palm Beach, Florida**  
**Analisa Muti, Palm Beach Atlantic University, West Palm Beach, Florida**

**A ROADMAP FOR IMPLEMENTING CORPORATE SOCIAL RESPONSIBILITY  
(CSR) IN PUBLICLY OWNED COMPANIES OF PAKISTAN (168)**  
**Mushtaque Ali Jariko, Aalborg University, Copenhagen, Denmark**  
**Tom Børsen, Aalborg University, Copenhagen, Denmark**

**DISCUSSANTS: Egbeahie Ebinehita Mercy, College of Education, Ekiadolor, Nigeria**  
**Mushtaque Ali Jariko, Aalborg University, Copenhagen, Denmark**

**8:30 AM to 10:00 AM Saturday, October 24, 2015**

**Location: PARLOR F**

**Economics/International Economics Session**

**SESSION CHAIR: Jay Robbins, Ouachita Baptist University, Arkadelphia, AR**

**TEACHING ECONOMICS FROM THE PRESIDENT'S STATE OF THE UNION  
ADDRESS: WORDS VERSUS REALITY (191)**

**Dennis S. Edwards, Coastal Carolina University, Conway, SC**

**ECONOMICS OF SUBJECTIVE WELL-BEING (190)**

**Ankit Desai, Siena College, Loudonville, NY**

**Manimony Paul, Siena College, Loudonville, NY**

**PERFORMANCE OF COMMERCIAL BANKS OF PAKISTAN DURING GLOBAL  
FINANCIAL CRISIS (187)**

**Anwar Ali Shah G.Syed, PVC-Sindh University Campus Dadu**

**Faiz.M.Shaikh, SZABAC-Dokri-Larkana-Sindh-Pakistan**

**Munawwar Ali Kartio, University of Sindh Jamshoro**

**Abida Taherani, University of Sindh Jamshoro**

**Ghulam Hussain Khaskhelly, SDSC University of Sindh Jamshoro**

**AN EVALUATION OF THE JOB CHARACTERISTICS MODEL IN THE  
MANUFACTURING AND SERVICE INDUSTRIES BOTH INTERNATIONAL AND IN  
THE UNITED STATES (167)**

**Jay Robbins, Ouachita Baptist University, Arkadelphia, AR**

**Rickey Casey, University of the Ozarks**

**DISCUSSANTS: Ankit Desai, Siena College, Loudonville, NY**

**Dennis S. Edwards, Coastal Carolina University, Conway, SC**

**Saturday, October 24, 2015**

***10:00 AM-10:30 AM***

***COFFEE BREAK***

**Cooper Room**



**10:30 AM to 12:00 (Noon) Saturday, October 24, 2015**

**Location: PARLOR E**

**Non-Profit, Public Sector and Public Administration Session**

**SESSION CHAIR: Teresa Smith, University of South Carolina Columbia**

**THE GOBY FISH SYNDROME REVISITED: WOMEN AND CONFLICT  
RESOLUTION – ANALYZING THE IMPACT OF THE GREAT RECESSION (101)**

**Jean-Luc Grosso, University of South Carolina Sumter  
Teresa Smith, University of South Carolina Columbia  
Sheryl S. Grosso, University of South Carolina Columbia  
Vincent J. Grosso, College of William and Mary**

**PARAMETER ESTIMATES FROM CROSS-SECTIONAL MODELS OF DONATIONS  
AS PROXIES FOR THE EFFECTS OF TIME-SERIES CHANGES ON DONATIONS  
(111)**

**Nicholas P. Marudas, Mercer University, Atlanta GA**

**THE ROLE OF NATIONAL DIRECTORATE OF EMPLOYMENT (NDE) IN THE  
ALLEVIATION OF POVERTY IN OSUN STATE, NIGERIA (120)**

**Awodele-Fayomi, Ikeoluwapo Omolara, Obafemi Awolowo University, Nigeria  
Aderibigbe Michael Olufemi, Obafemi Awolowo University, Nigeria**

**DISCUSSANTS: Nicholas P. Marudas, Mercer University, Atlanta GA**

**Awodele-Fayomi, Ikeoluwapo Omolara, Obafemi Awolowo University**



**10:30 AM to 12:00 (Noon) Saturday, October 24, 2015**

**Location: PARLOR D**

**Accounting/Finance Session**

**SESSION CHAIR: Justin Stearns, University of Illinois – Springfield, IL**

**FAIR RISK ALLOCATION IN ILLIQUID MARKETS (125)**

**Peter Csoka, Corvinus University of Budapest, Hungary**

**THE MODERATING EFFECTS OF PERSONALITY ON THE MOTIVATIONAL  
IMPACT OF BUDGETARY PARTICIPATION (131)**

**Justin Stearns, University of Illinois – Springfield, IL**

**FINANCIAL LITERACY: AN EXAMINATION OF ITS IMPORTANCE AMONG  
TODAY'S YOUTH AND POLICY RECOMMENDATIONS (123)**

**Vineeta Hingorani, Southern University, Baton Rouge, LA**

**Revathi Hines, Southern University, Baton Rouge, LA**

**THE RELATIONSHIP AMONG GRADES, EMPLOYMENT AND CLASS LOAD: A  
CASE STUDY FOR SELECTED ACCOUNTING COURSES (189)**

**W. Ron Singleton, Western Washington University, Bellingham, WA**

**UPDATED ACCOUNTING SYSTEM IN LIBYA (194)**

**Ibrahim Salem, Wiley College, Marshall, Texas**

**Morsheda Hassan, Wiley College, Marshall, Texas**

**DISCUSSANTS: Vineeta Hingorani, Southern University, Baton Rouge, LA**

**Karen M. Oxner, University of Central Arkansas, Conway, Arkansas**

**10:30 AM to 12:00 (Noon) Saturday, October 24, 2015**

**Location: PARLOR F**

**Computer Information System/Education Technology Session**

**SESSION CHAIR: Ghasem S. Alijani, Southern University at New Orleans, LA**

**AN INTEGRATED FRAMEWORK FOR KNOWLEDGE MODELING (138)**

**Sung-kwan Kim, University of Arkansas at Little Rock, Arkansas**

**THE ROLE OF MEASUREMENT AND EVALUATION IN THE NIGERIA'S  
EDUCATIONAL SYSTEM (117)**

**Eriaremien Racheal, College of Education, Ekiadolor-Benin, Edo State, Nigeria**

**Martha Ekata Igarago, College of Education, Ekiadolor-Benin, Edo State, Nigeria**

**A STUDY OF COMMUNITY TECHNOLOGICAL NEEDS AND RESOURCES (159)**

**Ghasem S. Alijani, Southern University at New Orleans, LA**

**Obyung Kwun, Southern University at New Orleans, LA**

**Adnan Omar, Southern University at New Orleans, LA**

**LaKeysha C. Arthu, Southern University at New Orleans, LA**

**NUMERICAL EVIDENCE OF STUDENTS' USE OF WIKIPEDIA (104)**

**Johnny Snyder, Colorado Mesa University**

**DISCUSSANTS: Johnny Snyder, Colorado Mesa University**

**Obyung Kwun, Southern University at New Orleans, LA**

**Saturday, October 24, 2015**

**12:00 (Noon) to 1: 30 PM**

**IABPAD LUNCH**  
**at**  
**HARRAH'S HOTEL**

**Reno Room**

**American Pride Buffet**

**1:30 PM to 3:00 PM Saturday, October 24, 2015**

**Location: PARLOR E**

**Economics/International Economics Session**

**SESSION CHAIR: Anwar Ali Shah G.Syed, PVC-Sindh University Campus Dadu**

**PERFORMANCE EFFICIENCIES OF ISLAMIC BANKING IN PAKISTAN DURING GLOBAL FINANCIAL CRISIS ON THE ISLAMIC COUNTRIES BY USING DEA MODEL (145)**

**Anwar Ali Shah G.Syed, PVC-Sindh University Campus Dadu  
Faiz.M.Shaikh, SZABAC-Dokri-Larkana-Sindh-Pakistan**

**UNCOVERING THE RELATIONSHIP BETWEEN VISION/MISSION STATEMENTS AND FIRMS' CHARACTERISTICS: THE CASE OF THE LEBANESE COMMERCIAL BANKING SECTOR (152)**

**Elie Menassa, Notre Dame University – Louaize, Lebanon  
Souha Abdelnour Fahed, Notre Dame University – Louaize, Lebanon  
Yara Germanos, University of Balamand, Lebanon  
Chaza Saeed, University of Balamand, Lebanon**

**THE INTERRELATIONSHIP OF DIVERSE INTEREST RATES: AN EMPIRICAL VIEW (165)**

**Augustine C. Arize, Texas A&M  
Krishna M. Kasibhatla, North Carolina A&T State University  
John Malindretos, William Paterson University  
Alex Panayides, William Paterson University  
Moschos Scoullis, Kean University**

**ISLAMIC VS. CONVENTIONAL BANKS IN THE MENA REGION (169)**

**Aguenau, Samir, Al Akhawayn University**

**DISCUSSANTS: Aguenau Samir, Al Akhawayn University**

**Souha Abdelnour Fahed, Notre Dame University – Louaize, Lebanon**

*The International Academy of Business and Public Administration Disciplines*

**1:30 PM to 3:00 PM Saturday, October 24, 2015**

**Location: PARLOR D**

**Management/Entrepreneurship/Small Business Session**

**SESSION CHAIR: Semere Haile, Grambling State University**

**EMOTIONAL INTELLIGENCE: HOW DOES IT AFFECT LEADER EFFECTIVENESS AND WORKPLACE ENVIRONMENT? (133)**

**Elizabeth R. Walker, Texas A&M University-San Antonio**

**Josephine Sosa-Fey, Texas A&M University-San Antonio**

**PRE-CRISIS PLANNING FOR SMALL BUSINESS: AN OUNCE OF PREVENTION (106)**

**Stephen C. Betts, William Paterson University, Wayne, NJ**

**Dennis Huzey, Felician College**

**Vincent Vicari, Small Business Development Center**

**ERP IMPLEMENTATION: CHALLENGES, CHANGES AND BENEFITS OVER LEGACY SYSTEMS, AND CRITICAL SUCCESS FACTORS FOR ACHIEVING GOALS (164)**

**Babin Kunjappa, Florida Institute of Technology**

**Nabie Conteh, Southern University at New Orleans, LA**

**DISCUSSANTS: Nabie Conteh, Southern University at New Orleans, LA**

**Josephine Sosa-Fey, Texas A&M University-San Antonio**

**1:30 PM to 3:00 PM Saturday, October 24, 2015**

**Location: PARLOR F**

**Education Technology /Distance Learning Session**

**SESSION CHAIR: Reza Motameni, California State University Fresno, California**

**THE IMPACT OF IMPLEMENTING “FLIPPED CLASSROOM” AND  
“EXPERIENTIAL LEARNING” PHILOSOPHIES ON STUDENTS LEARNING AND  
FACULTY TEACHING EFFECTIVENESS (113)**

**Reza Motameni, California State University Fresno, California**

**CONSTRUCTIVIST METACOGNITIVE STRATEGIES, GENDER DYNAMICS,  
UNDER COOPERATIVE LEARNING CONDITIONS AND STUDENTS’  
PERFORMANCE IN THE BIOLOGY CLASSROOM: THE NIGERIAN EXPERIENCE  
(148)**

**Gladys O. Esiobu, University of Lagos, Lagos State, Nigeria**

**CURRENT EDUCATION ISSUES IN NIGERIA: IMPLICATION TO THE ECONOMY  
(162)**

**Okereke, C. Ebele, Kwara State University, Malete, Ilorin State Nigeria**

**ENHANCING STUDENT LEARNING WITH BLENDED LEARNING PLATFORM:  
THE CASE OF PUBLIC ADMINISTRATION EDUCATION (170)**

**Lan Umek, University of Ljubljana, Slovenia**

**Damijana Keržič, University of Ljubljana, Slovenia**

**Aleksander Aristovnik, University of Ljubljana, Slovenia**

**Nina Tomaževič, University of Ljubljana, Slovenia**

**DISCUSSANTS: Okereke, C. Ebele, Kwara State University, Malete, Ilorin State Nigeria**

**Gladys O. Esiobu, University of Lagos, Lagos State, Nigeria**

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**Saturday, October 24, 2015**

***3:00 PM-3:30PM***

***COFFEE BREAK***

***Copper Room***



**3:30 PM to 5:00 PM Saturday, October 24, 2015**

**Location: PARLOR E**

**Entrepreneurship/Small Business Session**

**SESSION CHAIR: Josephine Sosa-Fey, Texas A&M University-San Antonio, TX**

**EMOTIONAL INTELLIGENCE: HOW DOES IT AFFECT LEADER EFFECTIVENESS AND WORKPLACE ENVIRONMENT? (119)**

**Elizabeth R. Walker, Texas A&M University-San Antonio, TX**

**Josephine Sosa-Fey, Texas A&M University-San Antonio, TX**

**A FACTOR ANALYSIS OF MOTIVATIONS, SUCCESS FACTORS AND PROBLEMS OF CHINESE ENTREPRENEURS (134)**

**Orhan Kara, West Chester University**

**Kubilay Gok, West Chester University**

**Ozgur Demirtas, Turkish Air Force**

**BUILDING ENTREPRENEURSHIP CAPACITY AND DEVELOPMENT IN CONTEMPORARY NIGERIAN SOCIETY (171)**

**Gladys O. Esiobu, University of Lagos, Lagos State, Nigeria**

**Durojaiye, Adekunle, Olabisi Onabanjo University, Nigeria**

**ENTREPRENEURIAL ORIENTATION AND EMPLOYEE WELL-BEING (174)**

**Jim Andersén, University of Skövde, Sweden**

**Torbjörn Ljungkvist, University of Skövde, Sweden**

**DISCUSSANTS: Orhan Kara, West Chester University**

**Gladys O. Esiobu, University of Lagos, Lagos State, Nigeria**



**3:30 PM to 5:00 PM Saturday, October 24, 2015**

**Location: PARLOR D**

**International Economics/Other Related Disciplines Session**

**SESSION CHAIR: William L. Casey, Jr., Babson College, Wellesley, MA**

**THE RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENT AND ECONOMIC GROWTH IN NIGERIA: IS THERE A THRESHOLD EFFECT? (115)**

**Olowo-Onyanemi O. Z., College Of Education, Nigeria**

**Martha Ekata Igbarago, College Of Education, Nigeria**

**THE EFFECT OF NAFTA ON FDI FLOWS AND ECONOMIC DEVELOPMENT IN MEXICO (141)**

**William L. Casey, Jr., Babson College, Wellesley, MA**

**STATISTICAL SPECIFICATION AND TESTS OF EFFICIENCY IN FOREIGN EXCHANGE MARKETS (147)**

**Augustine C. Arize, Texas A&M**

**Brian Maruffi, Baruch College**

**Ioannis N. Kallianiotis, University of Scranton**

**John Malindretos, William Paterson University**

**Alex Panayides, William Paterson University**

**AUDITING COMPLEX CLOUD BASED SERVICES WITH INODES TO TRACE THE ORIGINS OF POTENTIALLY ROGUE PROCESSES WITHIN A LINUX HOST (VIRTUAL MACHINE) (193)**

**Denis Guster, St. Cloud State University / St. Cloud, MN**

**Mark Schmidt, St. Cloud State University / St. Cloud, MN**

**Paidi Karthik, St. Cloud State University / St. Cloud, MN**

**DISCUSSANTS: Martha Ekata Igbarago, College Of Education, Nigeria  
Mark Schmidt, St. Cloud State University / St. Cloud, MN**

**9:00 AM to 10:00 AM Sunday, October 25, 2015**

## **INFORMAL MEETING**

**It is an informal meeting for questions and answers. Also, participants' discussions about publishing in the IABPAD affiliated refereed journals.**

***Silver Room***

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Western Connecticut State University  
Western Washington University, Bellingham, WA  
Wiley College in Marshall, Texasn  
William Paterson University, Wayne, NJ  
Woodbury University, Burbank, CA

**List of Conference Participants**

<b>Participants</b>	<b>code (s)</b>	<b>Page (s)</b>
Adekunle, Durojaiye	172	3
Adeyemi, Muyiwa	171, 172	3, 29
Aguentaou, Samir	169	25
Alexander, Dorothy	160	5
Al-Fadhli, Ahmed	154	5
Alijani, Ghasem S.	159	23
Amuzie, Azuka E.	181	6
An, Tran Truong	155	7
Andersén, Jim	174	29
Ardalan, Ali	149	9
Aristovnik, Aleksander	163, 170	18, 27
Arize, Augustine C.	147, 165	25,30
Arthur, LaKeysha C.	159	23
Awodele-Fayomi, Ikeoluwapo .	120	21
Azari, Rasool	130	15
Betts, Stephen C.	106, 107	9, 26
Bodendorf, Freimut	128	15
Børsen, Tom	168	18
Bradley, Cassie	185	14
Casey, Rickey	167	19
Casey, William L. Jr	141	30
Chaipoopirutana, Sirion	155	7
Charles-Anyagou, Nneka	181	6
Chase, Gregory	135	2
Coelho, Donna	136	7, 11
Collins, Alice	185	14
Combs, Howard	155	7
Conteh, Nabie Y.	164, 173	15, 26
Csoka, Peter	125	22
D'Amico, Jeffery R.	158	5
Damasiotis, Vyrion	178	11
Deesomlert, Samorn	126	13
Demirtas, Ozgur	134	29
Desai, Ankit	190	19
Dhabe, Sandhya	108	9

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Drozdenko, Ronald	136	7
Durojaiye, Adekunle	171	29
Dzathor, Augustine	144	11
Ebele, Okereke, C.	162	27
Ebulison, N. O.	103	6
Edwards, Dennis S.	191	19
El Sabaa, Salah	183	6
Emmanuel, Tsegai	144	11
Eniekezimene, Daniel	181	6
Esiobu, Gladys O.	148	27
Ezirim, Chinedu B.	181, 182	6, 10
Fahed, Souha Abdelnour	152	25
Fallatah, Yaser	129	17
Fitsilis, Panos	177, 178	3, 11, 13
Galasso, Christina	158	5
Germanos, Yara	152	26
Gok, Kubilay	134	29
Grosso, Jean-Luc E.	101	21
Grosso, Sheryl S.	101	21
Grosso, Vincent J.	101	21
Gstrein, Mario	118	1
Guster, Denis	193	30
Hagen, Abdalla	161	11
Haile, Semere	144	3, 11, 26
Hassan, Morsheda	194	22
Henryhand, Carla	110	13
Hines, Revathi I.	123	22
Hingorani, Vineeta	123	22
Huzey, Dennis	106	26
Igbarago, Martha Ekata	114, 115, 117	14, 23, 30
Jaklič, Ksenja	163	18
Jariko, Mushtaque Ali	168	18
Jensen, Marlene	136	7
Jones, William J.	176	10
Kallianiotis, Ioannis N.	147	30
Kamal, Mustafa A.	140	15
Kameas, Achilles	177	3
Kamuche, Felix U.	161	9, 11
Kara, Orhan	134	29

Karlen, Salomé	118	1
Karthik, Paidi	193	30
Karthik, Yammanur Maruthi	140	15
Kartio, Munawwar Ali	146, 187	10, 19
Kasibhatla, Krishna M.	165	25
Keržič, Damijana	170	27
Khan, Hamid	102	3
Khaskhelly, Ghulam Hussain	187	19
Khoso, Shaoib	156	25
Kim, Sung-kwan	138	23
Knaus, Roy	107	9
Kunjappa, Babin	164	26
Kwun, Obyung	159	23
Lal, Anil K.	112	14
Langlois, Ann	151	18
Langlois, Ed	151	18
Lee, Sang-Heui	112	14
Lim, Evelyn	160	5
Lin, Jun	188	11, 13
Ljungkvist, Torbjörn	174	29
Malindretos, John	147, 165	25, 30
Malone-Haddox, Kimberly	110	13
Marudas, Nicholas P.	111	21
Maruffi, Brian	147	30
Menassa, Elie	152	25
Mercy, Egbeahie Ebinehita	121	9, 18
Mo, Songtao	132	17
Momodu, Austin Ayodele	182	10
Montesi, Alexandra Saba	105	13
Motameni, Reza	113	27
Mueller, Jim	192	2
Muti, Analisa	151	18
Okereke, E. J.	103	6
Olowo-Onyanemi O. Z.	115	30
Olufemi, Aderibigbe Michael	120	21
Olugbenga, Oni Joshua	172	3
Omar, Adnan	159	23
Omolade, Mark	172	3
Österlund, Urban	166	17



Oxner, Karen M.	142	17, 22
Oxner, Thomas H.	142	17
Panayides, Alex	147, 165	25, 30
Parsons-Sheppard, Cynthia	127	7
Paul, Manimony	190	19
Peppas, Spero	184	1
Peppas, Stephanie	184	1
Racheal, Eriaremien	117	23
Ragothaman, Srinivasan	176	10
Randazzo, Ryan	188	11
Rhiel, G. Steven	149	9
Robbins, Jay	167	19
Robertson, Patricia	109	1
Saeed, Chaza	152	25
Salem, Ibrahim	194	22
Saunders, Mary	185	14
Schmidt, Mark	193	30
Scoullis, Moschos	165	25
Shaikh, Faiz Muhammad	145, 146, 187	10,19, 25
Sheppard, Reginald	127	7
Singleton, W. Ron	189	22
Sirias, Danilo	137	1
Smith, Teresa L.	101	21
Snyder, Johnny	104	2, 23
Sosa-Fey, Josephine	119, 133	26, 29
Srivastava, R.K.	108	9
Stearns, Justin (JP)	131	22
Stepanovich, Paul	192	2
Syed, Anwar Ali Shah G.	145,146, 187	25
Taherani, Abida	187	19
Talley, Daniel A.	175	10
Teufel, Stephanie	118	1
Togias, Konstantinos	177	3
Tomaževič, Nina	170	27
Tootoonchi, Ahmad	157	2
Tootoonchi, Nazanin	157	2
Tudor, Thomas R.	124	2
Umek, Lan	170	27
Vicari, Vincent	106	26

Walker, Elizabeth R.	119, 133	26, 29
Wermus, Marek	149	9
Wyk, Jay van	112	14
Yu, Tyler	184	1
Zagel, Christian	128	15
Zhang, Mei Miranda	184, 185	1, 14

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