IABPAD

The International Academy
of
Business and Public Administration Disciplines

Conference Program

Orlando, Florida

January 2-5, 2016

www.iabpad.com
WELCOME

Welcome to the 2016 International Academy of Business and Public Administration Disciplines (IABPAD) Winter Conference in Orlando, Florida. The goal of this conference is to provide an opportunity for participants to present their research and exchange ideas and ways by which private and public organizations and nations can meet global challenges in the twenty-first century. We hope that all of you enjoy your visit to Orlando and find the various sessions and other activities of the IABPAD worthwhile and enjoyable.

We are proud to announce that participants at this conference have made significant contributions to the literature through their research and advanced ideas. We encourage you to explore outside your disciplines and sample the work of your peers from across the spectrum.


We would like to thank those who agreed to participate as paper reviewers, discussants, and session chairs. We would like to extend our heart-felt and deepest appreciation to each of you. It is our authors and the conference participants who make the IABPAD successful and who support our efforts to achieve our goal. Thank you and have a great conference.

**Abdalla Hagen**  
Program Chair

**Raja Nassar**  
Conference Chair

**Morsheda Hassan**  
Conference Coordinator
THE INTERNATIONAL ACADEMY OF BUSINESS AND PUBLIC ADMINISTRATION DISCIPLINES

Conference Program

Saturday, January 2, 2016

3:00 PM – 5:00 PM: ARRIVAL OF PARTICIPANTS
ON-SITE CONFERENCE
REGISTRATION IN
“SALON C&D”

5:00 PM – 6:00 PM: Statistics Seminar:
(Analysis of Variance: Random, Fixed, and Mixed Models)

Sunday, January 3, 2016

7:00 AM-8:00AM: BREAKFAST AT CROWNE PLAZA HOTEL
(For those residing at Crowne Plaza)
In the Breakfast Café “Del Sol”

8:00 AM- 5:00 PM: ON-SITE CONFERENCE
REGISTRATION
IN “SALON C&D”
8:00 AM to 9:15 AM Sunday, January 3, 2016

Location: SALON A

Accounting/International Accounting Session

SESSION CHAIR: Mohd A. RuJoub, Eastern Connecticut State University, Willimantic

WHAT ARE THE IMPACTS OF THE PROPOSED CHANGES TO THE UNIFORM CPA EXAM TO A TRADITIONAL ACCOUNTING CURRICULUM? (181)
Elizabeth C. Ekmekjian, William Paterson University
Robert Bing, William Paterson University
Sia Nassiripour, William Paterson University

MEASURING SOCIAL AND ENVIRONMENTAL PERFORMANCE: A COMPARISON OF FINANCIAL SERVICES CO-OPERATIVES AND INVESTOR-OWNED FINANCIAL INSTITUTIONS (138)
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Louis Beaubien, Dalhousie University

THE EMERGENCE OF CORPORATE SUSTAINABILITY AND ITS PRACTICAL, EDUCATIONAL AND RESEARCH IMPLICATIONS (189)
Zabihollah Rezaee, University of Memphis, Memphis, TN

PERSONAL VALUE SYSTEMS OF LIBYA CPA MANAGERS (230)
Ibrahim Salem, Wiley College, Marshall, Texas
Karem Dhanani, CPA, Dallas, Texas
Morsheda Hassan, Wiley College, Marshall, Texas

DISCUSSANTS: Daphne Rixon, Saint Mary’s University, Halifax, NS, Canada
Zabihollah Rezaee, University of Memphis, Memphis, TN
8:00 AM to 9:15 AM Sunday, January 3, 2016

Location: SALON B

Management/Human Resources Session

SESSION CHAIR: Steven Cates, Kaplan University

A NEW PARADIGM: THE NEW ASPECTS OF MANAGING A MULTIGENERATIONAL WORKFORCE FOR HUMAN RESOURCES (115)
Steven Cates, Kaplan University
Ashley Payne, Kaplan University

THE IMPACT OF DINER GENDER ON CHECK PRESENTATION IN RESTAURANTS: PRELIMINARY RESULTS FROM CANADA (164)
Mallika Das, Mount Saint Vincent University, Halifax, N.S., Canada
John F. Acevedo, Barry University, Orlando, FL
Deepa Das Acevedo, University of Chicago, IL

TAXONOMY OF RELIABILITY PROBLEMS ASSOCIATED WITH EMPLOYEE LOCATION MONITORING (140)
Gundars Kaupins, Boise State University, Boise, ID

DISCUSSANTS: Mallika Das, Mount Saint Vincent University, Halifax, N.S., Canada
John F. Acevedo, Barry University, Orlando, FL
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Location: MEZZANINE B

Management/ Business Education Session

SESSION CHAIR: Randall P. Bandura, Frostburg State University, MD

THE INFLUENCE OF FOUNDER’S GENDER ON MISSION OF CATHOLIC UNIVERSITIES (159)
  John A. Rushing, Barry University Tallahassee, FL
  Sandra L. Roberts, Barry University Melbourne, FL

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  Sanjay Gupta, Valdosta State University, Valdosta, GA

MOBILE PAYMENTS: AN EXAMINATION OF ORGANIZATIONAL DRIVERS OF ENGAGEMENT IN EMERGING MARKETS AND DEVELOPING COUNTRIES (144)
  Deborah Hazzard-Robinson, USC Aiken at Sumter Business Program, Sumter, SC

DISCUSSANTS: Abbas Nadim, University of New Haven, West Haven, CT
  Conrad Francis, TTUHSC School of Health Professions, Lubbock, TX
  Sanjay Gupta, Valdosta State University, Valdosta, GA
Sunday, January 3, 2012

9:15 AM-9:30 AM

COFFEE BREAK

Salon C&D
9:30 AM to 11:00 AM Sunday, January 3, 2016

Location: SALON A

Education Technology/ Curriculum and Students Session

SESSION CHAIR: Katharine Bohley Martin, University of Indianapolis

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   Gaoming Zhang, University of Indianapolis
   Katharine Bohley Martin, University of Indianapolis

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   Veronica A. Martinez, City of Chicago, Department of Aviation
   John Palmer, Argosy University, Chicago, IL

APPLYING BUSINESS PRACTICES IN EDUCATION BOTH AT THE LOCAL AND GLOBAL LEVELS: A CASE STUDY OF AN EDUCATIONAL LEADERSHIP GRADUATE PROGRAM (150)
   Gaoming Zhang, University of Indianapolis
   Katharine Bohley Martin, University of Indianapolis

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   Petra Garnjost, University of Applied Sciences, Saarbrücken, Germany
   Stephen M. Brown, Sacred Heart University, Fairfield, CT

DISCUSSANTS: Pat LeMay Burr, UIW, San Antonio, TX
   Stephen M. Brown, Sacred Heart University, Fairfield, CT
   Petra Garnjost, University of Applied Sciences, Saarbrücken, Germany
9:30 AM to 11:00 AM Sunday, January 3, 2016

Location: SALON B

Management/Human Resources Session

SESSION CHAIR: Steven Cates, Kaplan University

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Steven V. Cates, Kaplan University
Susan Pettine, Kaplan University

THE NEW AGE OF SEXUAL HARASSMENT: ARE MEN THE NEW VICTIMS OF SEXUAL HARASSMENT? (132)
Jermaine N. Johnson, Kaplan University
Steven Cates, Kaplan University

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Susan Knapp, Kaplan University

ENTREPRENEURSHIP AS THE NEW ORGANIZATIONAL PLATFORM (197)
Abbas Nadim, University of New Haven, West Haven, CT

DISCUSSANTS: Gundars Kaupins, Boise State University, Boise, ID
Susan Knapp, Kaplan University
Jermaine N. Johnson, Kaplan University
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Marketing/ International Marketing Session

SESSION CHAIR: Akins Ogungbure, Troy University

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   Scot A. Squires, Central Michigan University
   Deborah Cours, California State University, Northridge

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   William W. Kirkley, Massey University Albany, Auckland, New Zealand

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   John E. Knight, University of Tennessee at Martin

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   Hendrikus E.J.M.L. van Bulck, USC Sumter

DISCUSSANTS: Hendrikus E.J.M.L. van Bulck, USC Sumter
   Hector R. Lozada, Seton Hall University
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Location: SALON A

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SESSION CHAIR: D.K. Malhotra, Philadelphia University, Philadelphia, PA

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D.K. Malhotra, Philadelphia University, Philadelphia, PA
Rashmi Malhotra, Saint Joseph’s University, Philadelphia, PA
Vivek Bhargava, Alcorn State University, Natchez, MS

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Vashishta Bhaskar, Duquesne University
Lezgin Ay, Duquesne University

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George L. Ye, Saint Mary’s University, Halifax, NS, Canada

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Jen-Chi Cheng, Wichita State University, Wichita, KS
Florent Deisting, Pau School of Management, Pau, France
Tennsui Khow, Wichita State University, Wichita, KS

DISCUSSANTS: George L. Ye, Saint Mary’s University, Halifax, NS, Canada
Vashishta Bhaskar, Duquesne University
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Location: SALON B

Management/Leadership/Human Resources Session

SESSION CHAIR: Caroline Murphy, University of Limerick, Ireland

FEMALE EMPLOYMENT IN A POLARISED LABOUR MARKET: AN EXAMINATION OF THE IMPACT OF AUSTERITY ON GENDER EQUALITY (108)
Caroline Murphy, University of Limerick, Ireland

HARNESSING HOPE AND FEAR: THE POWER OF CHARISMATIC LEADERSHIP (136)
Ernesto Varela, Goodwin College, East Hartford, CT

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Anushri Rawat, Eastern Michigan University, Ypsilanti, MI
Linda C. Isenhour, Eastern Michigan University, Ypsilanti, MI
Jean M. McEnery, Eastern Michigan University, Ypsilanti, MI

DISCUSSANTS: Jermaine N. Johnson, Kaplan University
Randall P. Bandura, Frostburg State University, MD
11:10 AM to 12:30 PM Sunday, January 3, 2016

Location: MEZZANINE B

International Business/Globalization Session

SESSION CHAIR: Aysar P. Sussan, Arab American University in Jenin, Palestine

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Timothy Ihinmoyan, Adekunle Ajasin University, Ondo State

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Kofi Osei Bonsu

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Hugo Toledo, American University of Sharjah

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Aysar P. Sussan, Arab American University in Jenin, Palestine
Patrizia Trevisan, Florida Institute of Technology

DISCUSSANTS: Timothy Ihinmoyan, Adekunle Ajasin University, Ondo State
Hugo Toledo, American University of Sharjah
Sunday, January 3, 2016

12:30 PM-2:00 PM

LUNCH BREAK
2:00 PM to 3:00 PM Sunday, January 3, 2016

Location: SALON A

Management/Case Study Session

SESSION CHAIR: Silvia Vernizzi, University of Verona, Italy

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Andrea Beretta Zanoni, University of Verona, Italy
Silvia Vernizzi, University of Verona, Italy

THE VALUE OF CREATIVITY -- CREATIVITY AS A VALUABLE FORM OF SYMBOLIC CAPITAL IN ORGANIZATIONS (109)
Frederik Hertel, Aalborg University, Denmark

GENDER DIFFERENCES IN PERCEIVED JUSTICE AND JOB CHARACTERISTICS IMPACT ON SATISFACTION, AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR AMONG EDUCATORS; A COMPARATIVE ANALYSIS ACROSS CULTURES (131)
Nabeel Sawalha, Gulf University for Science & Technology, Kuwait

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Felix U. Kamuche, Morehouse College, Atlanta, Georgia
Abdalla Hagen, Wiley College, Marshall, Texas
Marjorie Adams, Morgan State University, MD

DISCUSSANTS: Nabeel Sawalha, Gulf University for Science & Technology, Kuwait
Ernesto Varela, Goodwin College, East Hartford, CT
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Location: SALON B

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SESSION CHAIR: Anna Dodonova, University of Ottawa, Canada

VARIABILITY OF REALIZED STOCK RETURNS AND TRADING VOLUME: CROSS-INDUSTRY STUDY (113)
Anna Dodonova, University of Ottawa, Canada

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Jeffrey Hobbs, Appalachian State University
Vivek Singh, University of Michigan, Dearborn, MI

LENIENT RESALE RESTRICTION AND THE WEALTH EFFECTS OF PRIVATE EQUITY PLACEMENTS UNDER INFORMATION ASYMMETRY (162)
G. Hwan Shin, University of Texas at Tyler, TX

GOLD EXCHANGE TRADED FUNDS & PRICE DISCOVERY: EMPIRICAL EVIDENCE FROM GLOBAL GOLD ETFS (177)
S. Narend, Indian Institute of Technology Madras, Chennai
M. Thenmozhi, Indian Institute of Technology Madras, Chennai

DISCUSSANTS: G. Hwan Shin, University of Texas at Tyler, TX
D.K. Malhotra, Philadelphia University, Philadelphia, PA
2:00 PM to 3:30 PM Sunday, January 3, 2016

Location: MEZZANINE B

Service and Health Care Management Session

SESSION CHAIR: Conrad Francis, TTUHSC School of Health Professions, Lubbock, TX

WHAT DOES LANGUAGE HAVE TO DO WITH IT?: STRATEGIES TO REDUCE RACIAL AND ETHNIC HEALTH CARE DISPARITIES (114)
Christine E. Poteau, Alvernia University, Wayne, PA

THE UNHEALTHY HEALTH SECTOR (129)
Pedro F. Pellet, Nova Southeastern University, Fort Lauderdale, Florida
Mario E. Delgado, Gainesville, GA
Antonio A. Fernández, Barry University, Miami, Florida

LOGO DESIGN AND DEVELOPMENT METHOD: A CASE OF A STARTUP THERAPEUTIC MEDICINE COMPANY (213)
Tulay Girard, Pennsylvania State University-Altoona, Altoona, PA
Luke Hallman, Pennsylvania State University-Altoona, Altoona, PA

THE FINANCIAL EFFECTS OF DIRECT TO CONSUMER MARKETING AND ADVERTISING PRACTICES (173)
Conrad Francis, TTUHSC School of Health Professions, Lubbock, TX
Akins Ogungbure, Troy University
Charles Chekwa, Troy University

DISCUSSANTS: Pedro F. Pellet, Nova Southeastern University, Fort Lauderdale, Florida
Tulay Girard, Pennsylvania State University-Altoona, Altoona, PA
Sunday, January 3, 2012

3:30 PM-3:45 PM

COFFEE BREAK

Salon C&D
3:45 PM to 5:15 PM Sunday, January 3, 2016

Location: SALON A

Finance /International Finance Session

SESSION CHAIR: Baeyong Lee, Fayetteville State University, North Carolina

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Baeyong Lee, Fayetteville State University, North Carolina
Abdoul Wane, Fayetteville State University, North Carolina

STOCK PERFORMANCE AROUND TAX DAY (151)
Gokcen Ogruk, Texas Wesleyan University, Fort Worth, TX
Shengxiong Wu, Texas Wesleyan University, Fort Worth, TX
Sinan Yildirim, Texas Wesleyan University, Fort Worth, TX

FOREIGN EXCHANGE RATE FORECAST FROM CARRY TRADE (142)
Gokcen Ogruk, Texas Wesleyan University, Fort Worth, TX
Shengxiong Wu, Texas Wesleyan University, Fort Worth, TX
Sinan Yildirim, Texas Wesleyan University, Fort Worth, TX

DISCUSSANTS: Shengxiong Wu, Texas Wesleyan University, Fort Worth, TX
Gokcen Ogruk, Texas Wesleyan University, Fort Worth, TX
3:45 PM to 5:15 PM Sunday, January 3, 2016

Location: SALON B

Accounting/ International Accounting Session

SESSION CHAIR: Bert J. Zarb, Embry-Riddle Aeronautical University, Florida

HAS EARNING POWER IN THE AIRLINE INDUSTRY IMPROVED SINCE THE 2008-2009 RECESSION? (156)
Bert J. Zarb, Embry-Riddle Aeronautical University, Daytona Beach, Florida

THE RELATIVE EFFECTIVENESS OF USING WAVELET ANALYSIS TECHNIQUE TO ASSIST AUDITOR’S JUDGMENT IN CONDUCTING INTEGRATED AUDIT AND AUDIT SUBSTANTIVE ANALYTICAL REVIEW (211)
Mohd A. RuJoub, Eastern Connecticut State University, Willimantic, CT

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Cary Lange, Suny Old Westbury
Peter Lucido, Suny Old Westbury
James Fornaro, Suny Old Westbury

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Nizar Sahawneh, American University in the Emirates, Dubai, UAE
Ahmad Faisal Hayek, American University in the Emirates, Dubai, UAE

DISCUSSANTS: Mohd A. RuJoub, Eastern Connecticut State University, Willimantic, CT
Mohamed Hassan Abdel-Azim, Cairo University, Egypt
3:45 PM to 5:15 PM Sunday, January 3, 2016

Location: MEZZANINE B

Management/Human Resources/ Entrepreneurship Session

SESSION CHAIR: Ik-Whan G. Kown, St. Louis University, MO

ANTECEDENTS OF ENTREPRENEURIAL INTENTION: AN INTEGRATIVE MODEL (180)
  Melissa Griswold, Maryville University, St. Louis, MO
  Vicky Eidson, Quincy University, Quincy, IL
  Pamela Weiwel, Liberty University, Lynchburg, VA
  Kiran Bhayani, Argosy University, Chicago, IL
  John Palmer, Argosy University, Chicago, IL

THE DEVELOPMENT, ADOPTION AND BENEFITS OF MANAGEMENT FRAMEWORKS (146)
  Marko Budler, University of Ljubljana, Slovenia
  Peter Trkman, University of Ljubljana, Slovenia

NEW FRONTIERS IN THE EMPLOYEE SELECTION PROCESS: THE USE OF GENETIC TESTING (117)
  James V. Gilbert, Kaplan University
  Steven Cates, Kaplan University

DISCUSSANTS: John Palmer, Argosy University, Chicago, IL
             Marko Budler, University of Ljubljana, Slovenia
THE INTERNATIONAL ACADEMY OF BUSINESS AND PUBLIC ADMINISTRATION DISCIPLINES

Conference Program

Monday, January 4, 2016

7:00 AM-8:00AM: BREAKFAST AT CROWNE PLAZA HOTEL
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In the Breakfast Café “Del Sol” on the lower level

8:00 AM- 5:00 PM: ON-SITE CONFERENCE REGISTRATION
IN “SALON C&D”
8:00 AM to 9:15 AM Monday, January 4, 2016

Location: SALON A

Education Technology/Curriculum and Students Session

SESSION CHAIR: Ulysses J. Brown, III, Savannah State University, Savannah, GA

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  Pat LeMay Burr, UIW, San Antonio, TX
  Richard M. Burr, Trinity University, San Antonio, TX

UNTANGLING THE WEB: A PROJECT FOR THE INTRODUCTION TO BUSINESS CLASS DESIGNED TO FAMILIARIZE STUDENTS WITH ONLINE BUSINESS AND ECONOMIC RESOURCES (101)
  James B. Pettijohn, Missouri State University, Springfield, Missouri
  Kent P. Ragan, Missouri State University, Springfield, Missouri

MATERIALISM AND ACADEMIC ACHIEVEMENT OF COLLEGE STUDENTS: THE INFLUENCE OF INDIVIDUAL CHARACTERISTICS (157)
  Uyen Nguyen Hill, Savannah State University, Savannah, GA
  Nadia C. Kpegba, Savannah State University, Savannah, GA
  Ulysses J. Brown, III, Savannah State University, Savannah, GA

DISCUSSANTS: Kent P. Ragan, Missouri State University, Springfield, Missouri
    Chevanese Samms Brown, Savannah State University, Savannah, GA
    Pat LeMay Burr, UIW, San Antonio, TX
8:00 AM to 9:15 AM Monday, January 4, 2016

Location: SALON B

Marketing/International Marketing Session

SESSION CHAIR: Yong Zhang, Hofstra University, Hempstead, NY

RELATIONSHIP MARKETING: THE ROLE OF CONSUMER LOYALTY AND RESPONSIBILITY (172)
   Sadhana Reddy Seelam, The University of Findlay
   Nabarun Ghose, The University of Findlay

CONSUMER ETHNOCENTRISM OF YOUNG CHINESE CUSTOMERS PURCHASING BEHAVIORS (176)
   Menying Zheng, Hofstra University, Hempstead, NY
   Songpol Kulviwat, Hofstra University, Hempstead, NY

MOBILE ADVERTISING EFFECTIVENESS: A COMPARISON OF DIFFERENT APPEALS AMONG CONSUMERS IN U.S. AND CHINA (194)
   Yong Zhang, Hofstra University, Hempstead, NY

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            Songpol Kulviwat, Hofstra University, Hempstead, NY
8:00 AM to 9:15 AM Monday, January 4, 2016

Location: MEZZANINE B

Management/Human Resources Session

SESSION CHAIR: Dow Scott, Loyola University Chicago

HOW DOES THE RELATIONSHIP BETWEEN HRM AND SMALL BUSINESSES IMPACT SUSTAINABILITY? IMPLICATIONS FOR SMALL BUSINESS OWNERS (116)
   Susan M. Edgerton, Kaplan University
   Steven Cates, Kaplan University

EQUITY SENSITIVITY: A CROSS NATIONAL STUDY (155)
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   Dow Scott, Loyola University Chicago
   John Shields, University of Sydney
   Michelle Brown, University of Melbourne
   Stephen Perkins, London Metropolitan University

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   R. Bryan Kennedy, Athens State University
   Susan D. Herring, Athens State University
   Ana Machuca, Kaplan University

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   Steven Cates, Kaplan University
   Susan Pettine, Kaplan University

DISCUSSANTS: Steven Cates, Kaplan University
   Aysar P. Sussan, Arab American University in Jenin, Palestine

The International Academy of Business and Public Administration Disciplines
8:00 AM to 9:15 AM Monday, January 4, 2016

Location: The STUDIO

Economics/International Economics Session

SESSION CHAIR: John W. Frazier V, Anderson University, Anderson, SC

PERFORMANCE EFFICIENCIES OF ISLAMIC BANKING IN PAKISTAN DURING GLOBAL FINANCIAL CRISIS ON THE ISLAMIC COUNTRIES BY USING DEA MODEL (302)
Nadeem Bhatti, Scarborough, Canada
Anwar Ali Shah G.Syed, PVC-Sindh University Campus Dadu
Faiz.M.Shaikh, SZABAC-Dokri-Larkana-Sindh-Pakistan

ISLAMIC BANKING GROWTH AND DEVELOPMENT IN PAKISTAN PAST PRESENT AND FUTURE (199)
Muhammad Ali Pasha, University of Sindh Jamshoro
Anwar Ali Shah G.Syed, Sindh University Campus Dadu
Faiz Muhammad Shaikh, SZABAC-Dokri-Sindh-Pakistan
Ahmed Ali Shah Bukhari, Hyderabad

EXISTENCE OF ECONOMIES OF SCALE WITHIN ATHLETIC DEPARTMENTS AT POWER FIVE CONFERNCES COLLEGES AND UNIVERSITIES (190)
John W. Frazier V, Anderson University, Anderson, SC

DISCUSSANTS: Muhammad Ali Pasha, University of Sindh Jamshoro
Anwar Ali Shah G.Syed, Sindh University Campus Dadu

The International Academy of Business and Public Administration Disciplines
Monday, January 4, 2016

9:15 AM-9:30 AM

COFFEE BREAK

Salon C&D
9:30 AM to 10:45 AM Monday, January 4, 2016

Location: SALON A

Marketing/International Marketing Session

SESSION CHAIR: Aida N. Rizkalla, British University in Egypt

ALUMNI NON-DONORS: AN EXAMINATION OF FACTORS THAT INFLUENCE POTENTIAL GIVING AND PREFERENCES FOR POSSIBLE FINANCIAL SUPPORT (134)
   Christopher J. Galligan, Central Connecticut State University, New Britain, CT

FRANCHISING OPPORTUNITIES AND THREATS IN SINGAPORE (105)
   Alicia Orta Stanford, Rollins College, Winter Park, Florida

GENDER DIFFERENCES IN PRESTIGE VALUE PERCEPTION: A STUDY ON YOUNG EGYPTIAN PRESTIGE SEEKING CONSUMER IN THE FASHION MARKET (147)
   Aida N. Rizkalla, British University in Egypt
   Doaa M. Ayoub, British University in Egypt

DISCUSSANTS: Yong Zhang, Hofstra University, Hempstead, NY
   Akins Ogungbure, Troy University
   Hendrikus E.J.M.L. van Bulck, USC Sumter
   Christopher J. Galligan, Central Connecticut State University, New Britain
9:30 AM to 10:45 AM Monday, January 4, 2016

Location: SALON B

Management/ Non-Profit, Public Sector and Public Administration

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Hong Ren, University of Wisconsin-Milwaukee
Baichun Feng, Webster University

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Lon Felker, East Tennessee State University
Paul Trogen, East Tennessee State University

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Everett Felix Cataldo, Cleveland State University

DISCUSSANTS: Everett Felix Cataldo, Cleveland State University
Hong Ren, University of Wisconsin-Milwaukee
Charles Chekwa, Troy University
9:30 AM to 10:45 AM Monday, January 4, 2016

Location: MEZZANINE B

Economics/International Economics Session

SESSION CHAIR: P. Lakshmi, Indian Institute of Technology Madras, India

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P. Lakshmi, Indian Institute of Technology Madras, India
M. Thenmozhi, Indian Institute of Technology Madras, India
Nikhil Varaiya, San Diego State University, CA

IMPACT OF PAK-INDIA RELATIONSHIP ON RICE TRADE ON ECONOMY OF PAKISTAN BY USING COMPUTABLE GENERAL EQUILIBRIUM MODEL (CGE) (200)
Faiz Muhammad Shaikh, SZABAC-Dokri-Larkana-Sindh, Pakistan
Nadeem Bhatti, Scarborough, ON, M1H 3H3, Canada
Anwar Ali Shah G. Syed, Sindh University Campus Dadu
Nanik Ram, University of Sindh Jamshoro

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M. Thenmozhi, Indian Institute of Technology, INDIA

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Nadeem Bhatti, Scarborough, Canada
9:30 AM to 10:45 AM Monday, January 4, 2016

Location: The STUDIO

Management/ Contemporary Business Issues Session

SESSION CHAIR: Ik-Whan G. Kown, St. Louis University, MO

EFFECTIVE SHORT TERM STUDY ABROAD PROGRAMS: EVALUATION OF BUSINESS APPROPRIATENESS (170)
Faisal Ahmed, The University of Findlay
Nabarun Ghose, The University of Findlay

TERROR AT WORK: THE EFFECTS OF WORKPLACE BULLYING (141)
Ashly Murray, Kaplan University
Steven Cates, Kaplan University

ANTECEDENTS OF ENTREPRENEURIAL INTENTION: AN INTEGRATIVE MODEL (212)
Melissa Griswold, Maryville University, St. Louis, MO
Vicky Eidson, Quincy University, Quincy, IL
Pamela Weiwel, Liberty University, Lynchburg, VA
Kiran Bhayani, Illinois School of Professional Psychology, Chicago, IL
John Palmer, Argosy University, Chicago, IL

DISCUSSANTS: Dow Scott, Loyola University Chicago
Ashly Murray, Kaplan University
Aysar P. Sussan, Arab American University in Jenin, Palestine
Management/ Leadership Session

SESSION CHAIR: Charles Chekwa, Troy University

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Claudette Chin-Loy, Nova Southeastern University, Fort Lauderdale, Florida

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Randall P. Bandura, Frostburg State University, MD
10:50 AM to 12:00 (Noon) Monday, January 4, 2016

Location: SALON B

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SESSION CHAIR: Hector R. Lozada, Seton Hall University

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  Nile Khanfar, Nova Southeastern University, Palm Beach Gardens, Florida
  Antonino Kong, Nova Southeastern University, Palm Beach Gardens, Florida
  Brandon Wildermuth, Nova Southeastern University, Palm Beach Gardens, Florida
  Catherine Harrington, Nova Southeastern University, Palm Beach Gardens, Florida

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DISCUSSANTS: Nile Khanfar, Nova Southeastern University, Florida
Louis A. Tucci, The College of New Jersey, Ewing, NJ

The International Academy of Business and Public Administration Disciplines
10:50 AM to 12:00 (Noon) Monday, January 4, 2016

Location: MEZZANINE B

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   Shetia Butler-Lamar, Savannah State University, Savannah, GA
   Chevanese Samms Brown, Savannah State University, Savannah, GA

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   Punith Etikala, St. Cloud State University, MN
   Paul Safonov, St. Cloud State University, MN
   Dennis Guster, St. Cloud State University, MN

DISCUSSANTS: Ulysses J. Brown, III, Savannah State University, Savannah, GA
   Paul Safonov, St. Cloud State University, MN
10:50 AM to 12:00 (Noon) Monday, January 4, 2016

Location: The STUDIO

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SESSION CHAIR: Paul J. Kubik, DePaul University, Chicago IL

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Michael J. Williamson, Christopher Newport University, Newport News, Virginia

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Michael J. Williamson, Christopher Newport University, Virginia
Monday, January 4, 2016

12:00 (Noon)-1:30 PM

Dr. Don Capener, Dean
Davis College of Business
Jacksonville University, Jacksonville, FL

"Triple Bottom Line Motivation: An Engagement Theory"

(Keynote Speaker)

Lunch at Crowne Plaza Hotel
In Salon C&D

The International Academy of Business and Public Administration Disciplines
1:30 PM to 3:00 PM Monday, January 4, 2016

Location: SALON A

Information Technology/MIS Session

SESSION CHAIR: Nizar Sahawneh, American University in the Emirates, Dubai, UAE

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Aristeo C. Salapa, University of Southeastern Philippines, Bo. Obrero, Davao City

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Andrew B. Nyaboga, William Paterson University
1:30 PM to 3:00 PM Monday, January 4, 2016

Location: SALON B

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SESSION CHAIR: Sang H. Lee, KIMEP University, Almaty, Kazakhstan

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The International Academy of Business and Public Administration Disciplines
1:30 PM to 3:00 PM Monday, January 4, 2016

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Lela D. Pumphrey, Oklahoma State University, Stillwater, OK

The International Academy of Business and Public Administration Disciplines
MONDAY, JANUARY 4, 2016

3:00 PM-3:15 PM

COFFEE BREAK

Salon C&D
3:15 PM to 4:30 PM Monday, January 4, 2016

Location: SALON A

Economics/International Economics Session

SESSION CHAIR: William R. DiPietro, Daemen College, Amherst, NY

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Anwar Ali Shah G.Syed, University of Sindh jamshoro
Nanik Ram, University of Sindh jamshoro

DISCUSSANTS: Bansi Sawhney, University of Baltimore, Baltimore, MD
Nadeem Bhatti, Scarborough, Canada
3:15 PM to 4:30 PM Monday, January 4, 2016

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SESSION CHAIR: Sandra L. Roberts, Barry University Melbourne, FL

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Nabarun Ghose, The University of Findlay

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Ayushma K. C., The University of Findlay
Nabarun Ghose, The University of Findlay

DISCUSSANTS: Ayushma K. C., The University of Findlay
Hung Viet Pham, The University of Findlay
9:00 AM to 11:00 AM Tuesday, January 5, 2016

INFORMAL MEETING

OPEN QUESTIONS AND ANSWERS

Publications and other Relevant Matters

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LIST OF INSTITUTIONS

Aalborg University, Denmark
Abu Dhabi University, United Arab Emirates
Adekunle Ajasin University, Ondo State
Alcorn State University, Natchez, MS
Alvernia University, Wayne, PA
American University in the Emirates, Dubai, UAE
American University of Sharjah
Anderson University, Anderson, SC
Appalachian State University
Arab American University in Jenin, Palestine
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City of Chicago, Department of Aviation
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Duquesne University
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Fayetteville State University, North Carolina

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Illinois School of Professional Psychology, Chicago, IL
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Kazakh Academy of Architecture and Civil Engineering, Almaty, Kazakhstan
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Mokpo National University, Republic of Korea
Morehouse College, Atlanta, Georgia
Morgan State University, MD
Mount Saint Vincent University, Halifax, N.S., Canada
National University, Los Angeles, CA
Nova Southeastern University, Fort Lauderdale, Florida
Nova Southeastern University, Palm Beach Gardens, Florida
Nova Southeastern University, Sanford, FL
Oklahoma State University, Stillwater, OK
Pau School of Management, Pau, France
Pennsylvania State University-Altoona, Altoona, PA
Philadelphia University, Philadelphia, PA
PVC-Sindh University Campus Dadu
Quincy University, Quincy, IL
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Rollins College, Winter Park, Florida
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San Diego State University, CA
Sarasota University

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SZABAC-Dokri-Larkana-Sindh-Pakistan
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Texas Wesleyan University, Fort Worth, TX
The College of New Jersey, Ewing, NJ
The Sage Colleges
The University of Findlay
Trinity University, San Antonio, TX
Troy University
TTUHSC School of Health Professions, Lubbock, TX
UIW, San Antonio, TX
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University of Southeastern Philippines, Bo. Obrero, Davao City
University of Sydney
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University of Texas at Tyler, TX
University of Verona, Italy
University of Wisconsin-Milwaukee
University on North Texas
USC Aiken at Sumter Business Program, Sumter, SC
USC Sumter
Valdosta State University, Valdosta, GA
Virginia State University
Webster University
Wichita State University, Wichita, KS
William Paterson University
Wiley College, Marshall, Texas
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